62.11

Nov. 1955

Hollar & Co.

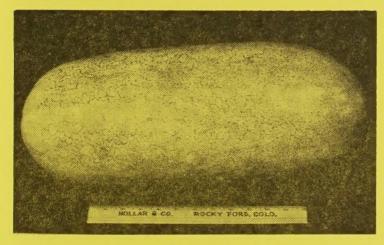
Seed Breeders and Growers

ROCKY FORD

COLORADO

Cantaloupes - Squash - Cucumber and Watermelon

Sec. 34.66, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 23
Rocky Ford, Colo.



Librarian U.S. Dept. of Ag. Washington 25, D.C.

NEW CHARLESTON GRAY

Resistant To Anthracnose, Fusarium and Mosiac

a. -- (a.



HOLLAR & CO.

ROCKY FORD COLORADO

ASK FOR QUANTITY DISCOUNT

5c per lb. extra for Lots Less Than 10 lbs.

FOR DEALERS ONLY —

Available For Immediate Delivery

DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO., SUBJECT UNSOLD. BAGS EXTRA AT MARKET VALUE.

| NOVEMBER, 1955 | | | | PRICE LIST | NO. 6 |
|-------------------------------------|-------------------|------------------------------------|---------|----------------------------------|--------|
| Muskmelon and Cantaloupe | | Squash and Pumpkin | | Cucumbers | |
| 2 | per lb. | | per lb. | | per lb |
| Banana | | Bennings Green Tint | \$.60 | A & C | \$ |
| Benders Surprise | | Banana, Blue | | Lemon | |
| Craig | | Banana, Pink | | Black Diamond, Long Strain | .85 |
| Delicious, Harris Delicious No. 51 | .85 | Buttercup | | Boston Pickling | .70 |
| Early Bender | .85 | • | | Chicago Pickling | .70 |
| Eden Gem | | Butternut | | Colorado | ,, , |
| Edwards Perfecto Improved | ,,,, | Cangold (New) | .80 | Gubit | 90 |
| Emerald Gem | | Caserta (70) | .70 | | .90 |
| Far North | | Cocozelle, Long Dark (Bush) | | Davis Perfect | .70 |
| Giant Perfection | .90 | | | Early Surecrop Hybrid | 25.00 |
| Golden Champlain, Early | .95 | Connecticut Field | | Earliest of All | .80 |
| Hackensack, Large, Early | .90 | Crookneck, Early Yellow Summer | .65 | Early Cluster | .70 |
| Hales Best Jumbo (True) | .90 | Crookneck Giant Yellow | .75 | Early Fortune | .70 |
| Hales Best No. 936 | .80 | Cushaw, Green Striped | | | |
| Hearts of Gold | | | | Heinz Pickling | .70 |
| Hollybrook Luscious | .90 | Cushaw, Golden Improved | | Long Green Improved | .75 |
| Honey Dew, Green Flesh | .95 | Delicious, Golden | .80 | Longfellow | |
| Honey Rock | .85 | Delicious, Green | .80 | Marketer | .90 |
| Imperial No. 6 | | | | | |
| Iroquois | | Hubbard, Blue | | Mincu | .90 |
| Knights Early | | Hubbard, Chicago Warted | | Model | .75 |
| Long John, or Herrick | .90 | Hubbard, Golden | | National Pickling | .70 |
| (Imperial or H. B. No. 45) | .80 .80 | Hubbard, Improved Green | .85 | Niagara | 1.00 |
| Netted Gem (Original) | .80 | | | | |
| Milwaukee Market | .90 | King of Mammoths | | Ohio M. R. 17 (Mosaic Resistant) | .75 |
| New Yorker | .85 | Large Sweet Cheese | .80 | Palmetto | 1 1(|
| Osage, Early | 1.10 | Royal Acorn or Mammoth Table | | Santee | .95 |
| Pennsweet | .95 | Queen | .65 | | .85 |
| Perfecto, Perfected | | Scallop, Green Tint | .60 | Staysgreen, Long | |
| Pollock No. 10-25 | | | | Staysgreen, Short | .75 |
| Pride of Wisconsin | | Scallop, Early White Bush | | Straight Eight | .85 |
| Queen of Colorado | 00 | Scallop, Mammoth White | .70 | Vaughn | |
| Ridsen | .90 | Small Sugar, New England Pie | .60 | Vine Peach | |
| Rocky Ford Gold Lined | .80 | Straightneck, Early Prolific | | | |
| Rocky Ford, Genuine | .80 | | .07 | Wisconsin S. R. 6 | |
| Rocky Ford Earliest | .90 | Table Queen, Acorn, or Des Moines | .65 | White Wonder | .80 |
| Rocky Ford Junior | | | | | |
| Schoon's Hardshell | | Uconn (Bush Table Queen) | | | |
| S. R. 91 Sulfur Resistant | | Winter Luxury | .70 | Watermelon | |
| Texas No. 1 | | Zucchini, Black (Slim Seed Strain) | 65 | New Hampshire Midget | .75 |
| Vine Peach | | | | | .80 |
| vine Peach | | Zucchini, Gray (Improved) | .65 | Charleston Gray | 8، |

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

REQUIRES

Ask For Quantity Discount

> Ask For Contract **Price List**

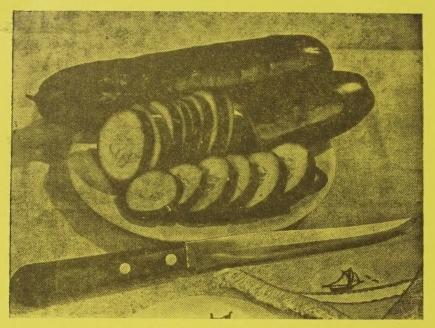
| Se | ea | breeders | and | Growers |
|-------|----|----------|-----|----------|
| ROCKY | F | ORD | • | COLORADO |

| LLAR | & CO. |
|----------------|---------|
| I Proodors and | Growers |

| UANTITY | KIND | VARIETY |
|---------|------|---------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

ORDER CARD

PRICE LIST NO. 6



EARLY SURECROP

58 Days — Disease Resistant Slicing Type

ALL - AMERICA WINNER

A. A. S. BRONZE MEDAL FOR 1951

ALL - TIME ALL AMERICAN 1953

per lb. \$25.00

HOLLAR & CO.

Wholesale Only

Squash - Cucumber - Cantaloupe and Watermelon

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

Order today on the enclosed addressed card
No Postage Required



BUSINESS REPLY CARD First Class Permit No. 23, Sec. 34.9, P.L.&R., Rocky Ford, Colo.

HOLLAR & CO.
ROCKY FORD,
COLORADO



Ask For Quantity Discount Ask For

No Stamp Necessary on ORDER CARD

We Pay Postage

Shipments Made Same
Day Order Received

Contract Catalog